



AGREEMENT MADE BETWEEN

KCBS TV

CONTRACT NO. REV. 1021-61874-1

DATE PRINTED

10/26/12

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

		AND		PAGE 1
172186	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 342452	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SMART MEDIA GROUP		BLOOMFIELD FOR CONGRESS	
	814 King St Ste 40	00	909 N Aviation Blvd Ste 9	Required
AND				Announcement 28 days
ADDRESS	Alexandria	VA 22314-3069	Manhattan Beach CA 90266-6241	prior notice
	USA		USA	
CONTACT	SARAH LINDEN		PRODUCTBLOOMFIELD FOR CONGRESS	
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT 1302 CODE]
NATIONAL SALESPERSON				
BROADCAS	ST SCHEDULE STARTING	11/05/12 AND ENDING 11/05/	12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS	TI	ME				TOTAL		
DAYS		PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
м		1	11:35P	12:35A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1000.00	1000.00
М		1	10:59P	11:35P	30S	11/05/12-11/05/12	M-SU 11-1130P CBS-2 NEWS	1	1800.00	1800.00
М		1	07:30P	07:57P	30S	11/05/12-11/05/12	M-F 730-8P INSIDER	1	2200.00	2200.00
М		1	09:57A	11:00A	30s	11/05/12-11/05/12	PRICE IS RIGHT	1	1800.00	1800.00
М		1	11:00A	11:30A	30s	11/05/12-11/05/12	M-F 11-1130A CBS2 NEWS	1	700.00	700.00
М		2	02:58P	03:57P	30s	11/05/12-11/05/12	3-4P/DR PHIL	2	700.00	1400.00
М		1	06:00A	07:00A	30s	11/05/12-11/05/12	6-7A CBS EARLY NEWS	1	300.00	300.00
M		2	07:00A	09:00A	30s		THE EARLY SHOW	2	250.00	500.00
M		2	05:00P	06:30P	30S					1200.00
							Total Contract:	12	2	10900.00
							——— Billing Summary ———			
	M M M M M	M M M M M M M M M	M 1 M 1 M 1 M 2 M 2 M 2	M 1 11:35P M 1 10:59P M 1 07:30P M 1 09:57A M 2 02:58P M 1 06:00A M 2 07:00A	M 1 11:35P 12:35A M 1 10:59P 11:35P M 1 07:30P 07:57P M 1 09:57A 11:00A M 2 02:58P 03:57P M 2 02:58P 03:57P M 2 07:00A 09:00A	M 1 11:35P 12:35A 30S M 1 10:59P 11:35P 30S M 1 07:30P 07:57P 30S M 1 09:57A 11:00A 30S M 1 11:00A 11:30A 30S M 2 02:58P 03:57P 30S M 2 07:00A 09:00A 30S M 2 07:00A 09:00A 30S	DAYS FROM TO LENGTH EFFECTIVE DATES M 1 11:35P 12:35A 30S 11/05/12-11/05/12 M 1 10:59P 11:35P 30S 11/05/12-11/05/12 M 1 07:30P 07:57P 30S 11/05/12-11/05/12 M 1 09:57A 11:00A 30S 11/05/12-11/05/12 M 1 11:00A 11:30A 30S 11/05/12-11/05/12 M 2 02:58P 03:57P 30S 11/05/12-11/05/12 M 1 06:00A 07:00A 30S 11/05/12-11/05/12 M 2 07:00A 09:00A 30S 11/05/12-11/05/12 M 2 07:00A 09:00A 30S 11/05/12-11/05/12	M 1 11:35P 12:35A 30S 11/05/12-11/05/12 DAVID LETTERMAN M 1 10:59P 11:35P 30S 11/05/12-11/05/12 M-SU 11-1130P CBS-2 NEWS M 1 07:30P 07:57P 30S 11/05/12-11/05/12 M-F 730-8P INSIDER M 1 09:57A 11:00A 30S 11/05/12-11/05/12 PRICE IS RIGHT M 1 11:00A 11:30A 30S 11/05/12-11/05/12 M-F 11-1130A CBS2 NEWS M 2 02:58P 03:57P 30S 11/05/12-11/05/12 3-4P/DR PHIL M 1 06:00A 07:00A 30S 11/05/12-11/05/12 6-7A CBS EARLY NEWS M 2 07:00A 09:00A 30S 11/05/12-11/05/12 THE EARLY SHOW M 2 05:00P 06:30P 30S 11/05/12-11/05/12 M-F 5-630P CBS-2 NEWS Total Contract:	DAYS PWK FROM TO LENGTH EFFECTIVE DATES PROGRAMS BDCST.	N

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND				Announcement 28 days
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CONTACT	SARAH LINDEN		PRODUCTBLOOMFIELD FOR CONGRESS	
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT 1302 CODE]
NATIONAL SALESPERSON	r]
BROADCAS	T SCHEDULE STARTIN	IG 11/05/12 AND ENDING 11	1/05/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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